



## **29th Annual Cancer Leadership Awards**

**Wednesday, September 17<sup>th</sup>**

**Four Seasons**

2800 Pennsylvania Avenue NW  
Washington, DC 20007

**6:00 PM – 7:00 PM** | Cocktail Reception

**7:00 PM – 9:00 PM** | Dinner & Program



### **Sponsorship Levels & Benefits**

#### **Innovators – \$100,000**

- Complimentary admission for 10 guests to the Cocktail Reception and the opportunity to network with key leaders of Washington DC's government, business and social communities.
- Complimentary admission for 10 guests and VIP table seating during the dinner and Program.
- Recognition as an Innovator and Lead Sponsor:
  - Prominent name and logo placement as a lead sponsor on the event program and signage.
  - Prominent name and logo placement as a lead sponsor on *Friends'* website.
  - Formal recognition of your organization as a lead sponsor from the stage during the program.
  - On-screen recognition during the event.
  - Recognition as an Innovator Sponsor in *Friends'* Impact Report.

#### **Champions – \$50,000**

- Complimentary admission for 8 guests to the Cocktail Reception and the opportunity to network with key leaders of Washington DC's government, business and social communities.
- Complimentary admission for 8 guests and VIP table seating during the dinner and Program.
- Recognition as a Champion and Lead Sponsor:
  - Prominent name and logo placement as a lead sponsor on the event's program and signage.
  - Prominent name and logo placement as a lead sponsor on *Friends'* website.
  - Formal recognition of your organization during the program.
  - On-screen recognition during the event.
  - Recognition as a Champion Sponsor in *Friends'* Impact Report



### **Collaborators – \$25,000**

- Complimentary admission for 6 guests to the Cocktail Reception and the opportunity to network with key leaders of Washington DC's government, business and social communities.
- Complimentary admission for 6 guests to the dinner and Program.
- Recognition as a Collaborator and Lead Sponsor:
  - Prominent name and logo placement as a lead sponsor on the event's program and signage.
  - Prominent name and logo placement as a lead sponsor on *Friends'* website.
  - Formal recognition of your organization during the program.
  - On-screen recognition during the event.
  - Recognition as a Collaborator Sponsor in *Friends'* Impact Report

### **Partners – \$10,000**

- Complimentary admission for 4 guests to the Cocktail Reception and the opportunity to network with key leaders of Washington DC's government, business and social communities.
- Complimentary admission for 4 guests to the dinner and Program.
- Recognition as a Partner Sponsor:
  - Significant event visibility with name placement on the event's program and signage.
  - Recognition on *Friends'* website.
  - Recognition as a Partner Sponsor in *Friends'* Impact Report.

### **Supporters – \$5,000**

- Complimentary admission for 2 guests to the Cocktail Reception and the opportunity to network with key leaders of Washington DC's government, business and social communities.
- Complimentary admission for 2 guests to the dinner and Program.
- Recognition as a Supporter Sponsor:
  - Significant event visibility with name placement on the event's program and signage.
  - Recognition on *Friends'* website.
  - Recognition as a Supporter Sponsor in *Friends'* Impact Report.

